



Press information – for immediate release

## **Vicoustic launches Flexi Kick Drum**

New, customisable panel for acoustic treatment of kick drums

**Lisbon, Portugal, 2<sup>nd</sup> February 2009** - Acoustic solutions manufacturer, Vicoustic, has announced the launch of its new Flexi Kick Drum panel for acoustic treatment of kick drums in both recording and live performance situations.

Flexi Kick Drum works as an acoustic damper, absorbing unwanted overtones across a broad frequency bandwidth. The flexible foam panel fits inside the drum, acoustically dampening the internal reflections from its shell, while physically dampening any additional harmonics from the drum's front and rear skins. The panel's density and multi-cavity design help create the right attack and control the sound of the kick drum without compromising its "character". Designed for use with any size of kick drum, the panel can simply be cut to fit, using the supplied diagram.

"Flexi Kick Drum treats the kick drum like an acoustician would treat a recording studio to eliminate unwanted reflections and resonance's" explains Vicoustic developer Jorge Castro. "The special medium density foam has proved to be more effective than many other materials and the panel itself can be adapted and fitted in just a few minutes."

Flexi Kick Drum is the latest addition to Vicoustic's series of portable acoustic solutions, which also include Flexi Walls, Flexi Screen and Flexi Screen Lite.

Shipping as of now, Flexi Kick Drum retails at **\$99.00 inc GST**

[www.vicoustic.com](http://www.vicoustic.com)

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### **Notes for editors**

Based in Lisbon, Portugal, Vicoustic is a manufacturer of high quality, affordable acoustic solutions, designed for use in a variety of venues. Via its network of international distributors, the research-based company offers a range of innovative products and services to an extensive customer base that includes recording studios, mastering suites, dubbing facilities, education establishments, restaurants and home cinemas.

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